



UC SANTA BARBARA

# Avoiding Unintended Consequences: How Incentives Aid Information Provisioning in Bayesian Congestion Games

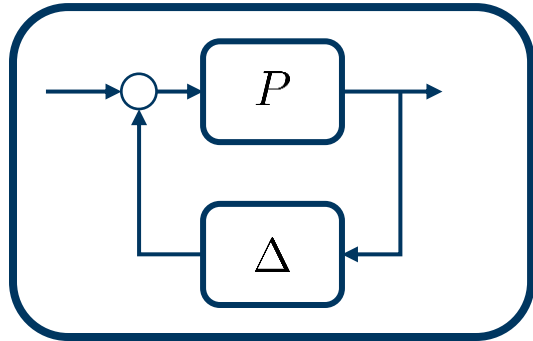
Bryce L. Ferguson<sup>1</sup>, Philip N. Brown<sup>2</sup>, & Jason R. Marden<sup>1</sup>

<sup>1</sup>University of California, Santa Barbara Department of Electrical and Computer Engineering

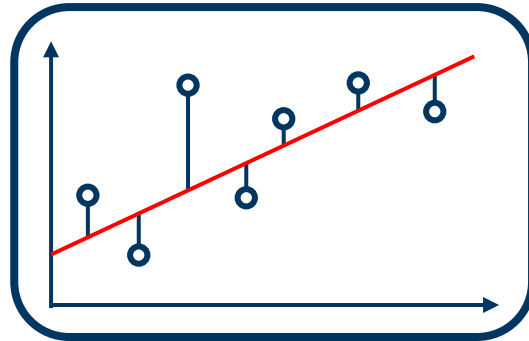
<sup>2</sup>University of Colorado, Colorado Springs Department of Computer Science

# Information in Control

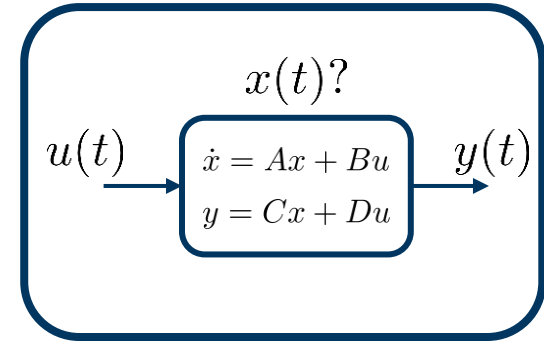
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Robust Control



Estimation



Observability

Classic Problem:

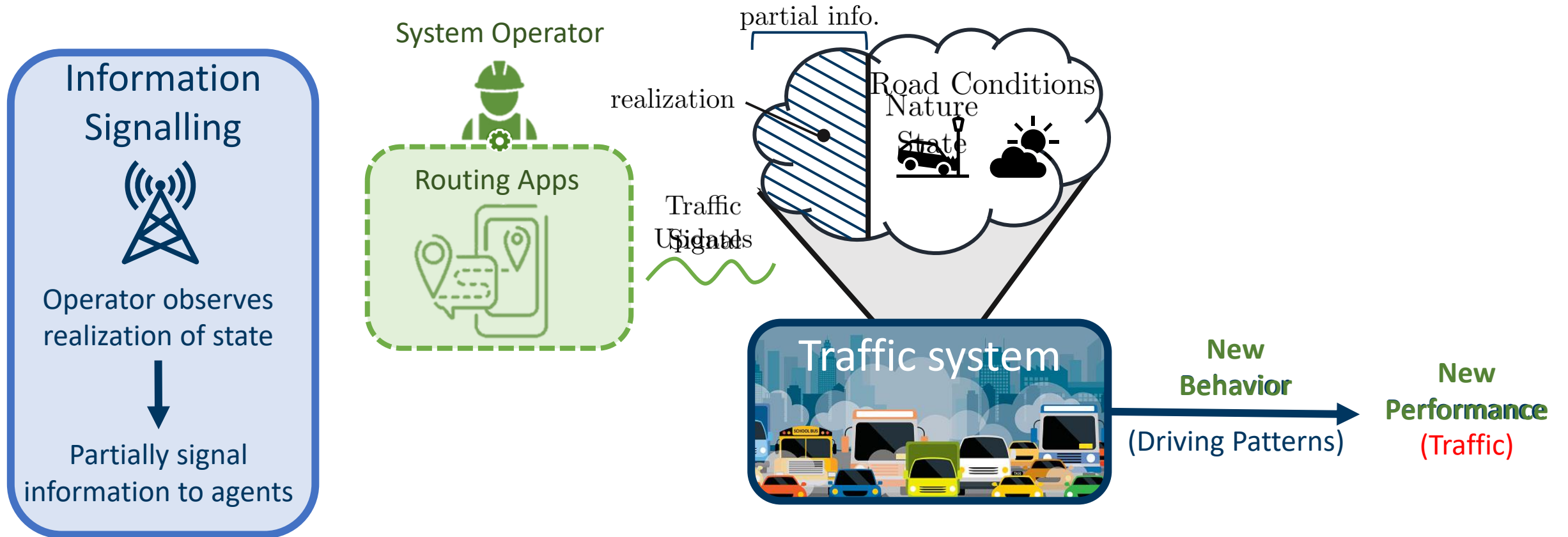
***Uninformed*** designer must ***combat*** uncertainty ***in*** control



Emerging Problem:

***Informed*** designer can ***utilize*** uncertainty ***as*** control

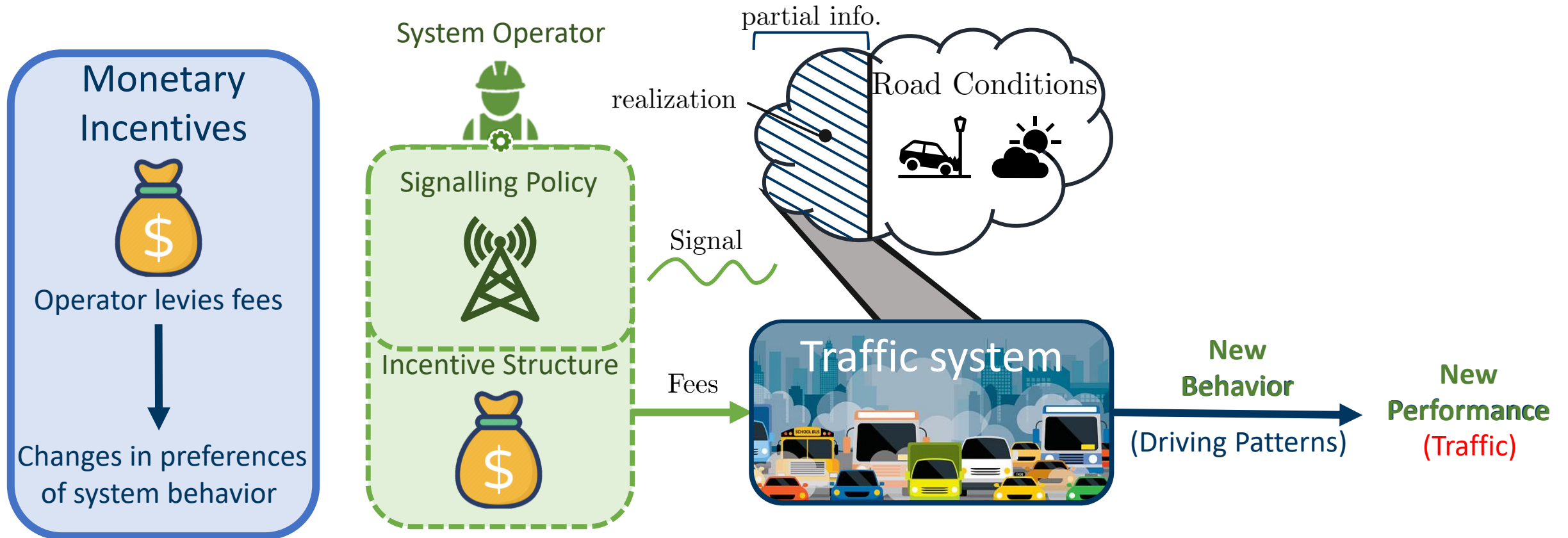
# Information *as* Control



Q?: Does signalling improve performance?

Theorem 1  
Signalling can **help or hurt**

# Information & Incentives



Q?: How do *signals* and *incentives* work together?

Theorem 2  
With incentives  
Signalling can **only** help

# Important Questions

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Today's focus

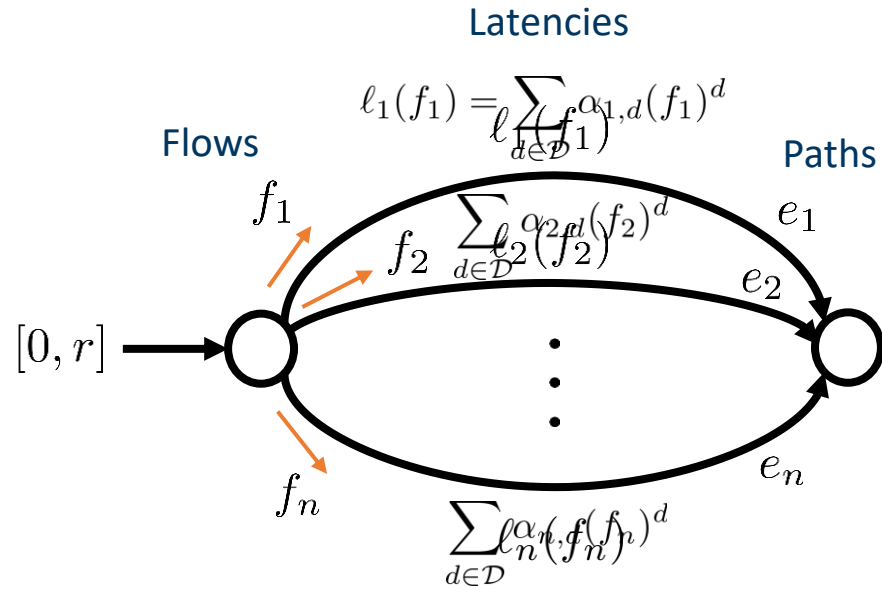
- ***When*** should information be revealed?
  - How much can we ***improve*** performance?
  - How do ***incentives*** and signals interact?
- 
- How do we ***design*** signalling policies?
  - Can ***deceit*** help us?

CDC 22  
(submitted)

In Progress

# Bayesian Congestion Games

Full information



Latency function:

$$l_e(f_e) = \sum_{d \in \mathcal{D}} \alpha_{e,d}(f_e)^d$$

Possible degrees

$$\mathcal{D} = (d_1, \dots, d_k)$$

Affine

$$\mathcal{D} = \{0, 1\}$$

BPR

$$\mathcal{D} = \{0, 4\}$$

Polynomial

$$\mathcal{D} = \{0, 1, \dots, D\}$$

Nash flow/Wardrop Equilibrium:

$$l_e(f_e^{\text{Nf}}) \leq l_{e'}(f_{e'}^{\text{Nf}}), \forall e \in E \text{ s.t. } f_e^{\text{Nf}} > 0, e' \in E$$

Each user takes minimal cost path

System Cost: Total Latency

$$\mathcal{L}(f) = \sum_{e \in E} f_e \cdot l_e(f_e)$$

# Bayesian Congestion Games

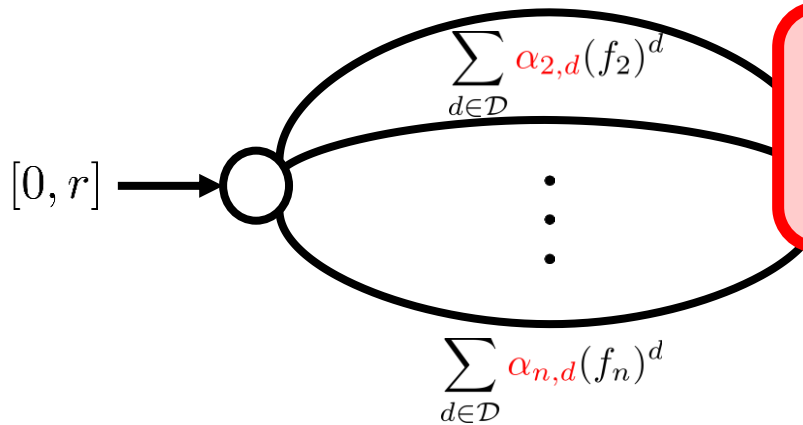
Unknown State

Uncertain Congestion Rates:

$$\alpha = \begin{bmatrix} \vdots \\ \alpha_{e,d} \\ \vdots \end{bmatrix} \in \mathbb{R}_{\geq 0}^{n \cdot |\mathcal{D}|}$$

$$l_1(f_1) = \sum_{d \in \mathcal{D}} \alpha_{1,d}(f_1)^d$$

Prior belief:



How *effective* is signalling in reducing system cost?

Latency function:

$$l_e(f_e) = \sum_{d \in \mathcal{D}} \alpha_{e,d}(f_e)^d$$

Possible degrees

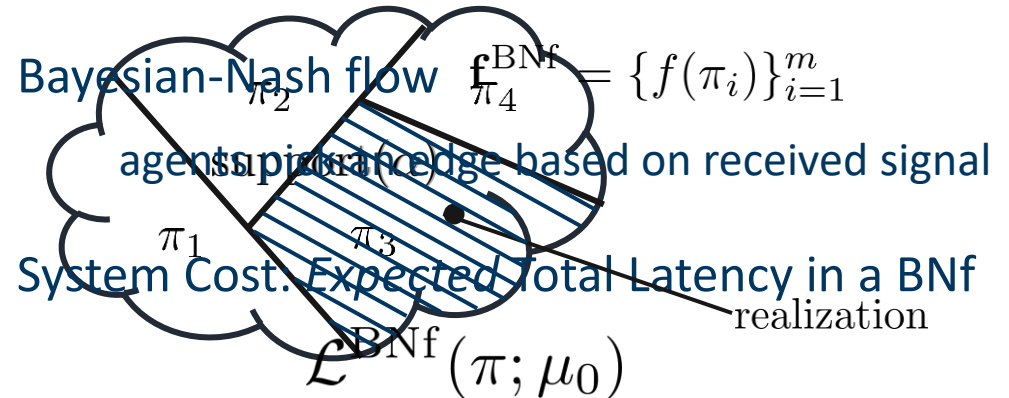
$$\mathcal{D} = (d_1, \dots, d_k)$$

$\pi = \{\pi_1, \dots, \pi_m\}$  public and truthful

Posterior belief

$$\mu_i(x) = \mathbb{P}[\alpha = x | \alpha \in \pi_i]$$

Bayesian-Nash flow  $f^{\text{BNf}} = \{f(\pi_i)\}_{i=1}^m$



# Benefit of Signalling

Performance metric: *Benefit of Signalling*

$$\mathbf{B}(\pi; \mu_0) = \underbrace{\mathcal{L}^{\text{BNf}}(\emptyset; \mu_0)}_{\text{without signalling}} - \underbrace{\mathcal{L}^{\text{BNf}}(\pi; \mu_0)}_{\text{with signalling}} \quad \text{Reduction in system cost from signalling}$$

**Theorem 1:** For any set of polynomial degrees  $\mathcal{D}$ , prior  $\mu_0$ , and signalling policy  $\pi$ :

$$-\underbrace{\sqrt{|\mathcal{D}|}}_{\text{green}} \cdot \underbrace{\|\mathbb{E}[\alpha] - \underline{\alpha}\|_2}_{\text{blue}} \leq \mathbf{B}(\pi; \mu_0) \leq \underbrace{\sqrt{|\mathcal{D}|}}_{\text{green}} \cdot \underbrace{\|\mathbb{E}[\alpha] - \underline{\alpha}\|_2}_{\text{blue}},$$

where  $\mathbb{E}[\alpha] = \int_{x \in A} x \cdot \mu_0(x) dx$ , and  $\underline{\alpha} \in \mathbb{R}_{\geq 0}^{|E| \cdot |\mathcal{D}|}$  such that  $\underline{\alpha}_{e,d} = \inf\{\text{supp}(\alpha_{e,d})\}$  for each  $e \in E, d \in \mathcal{D}$ .

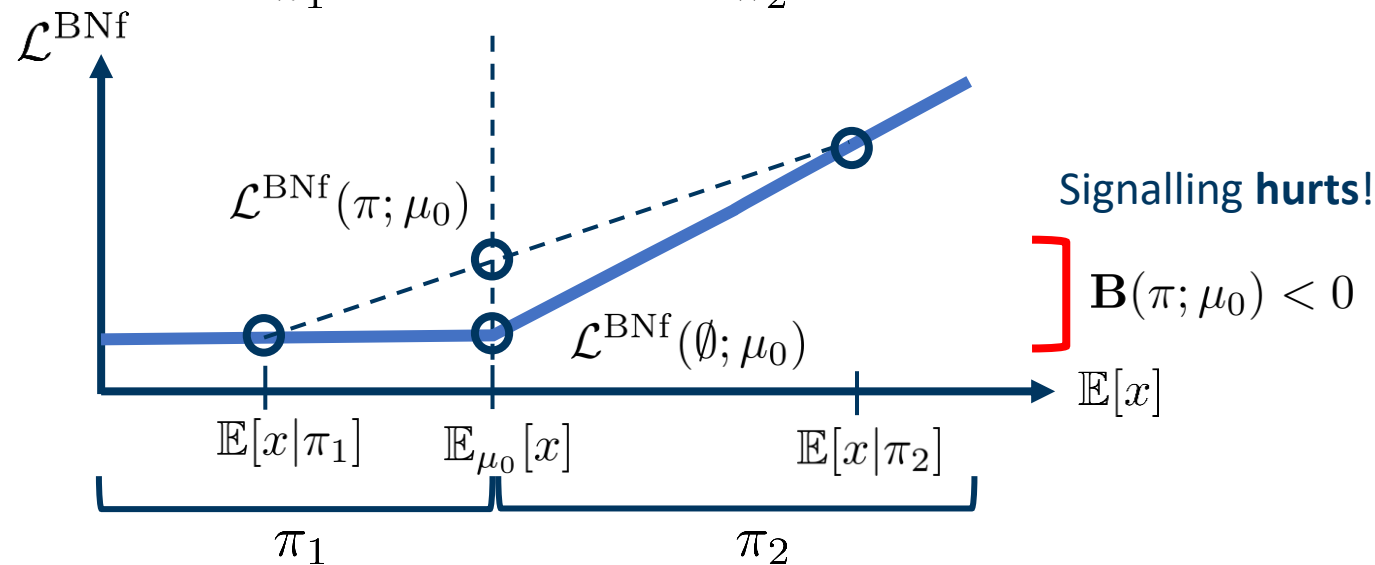
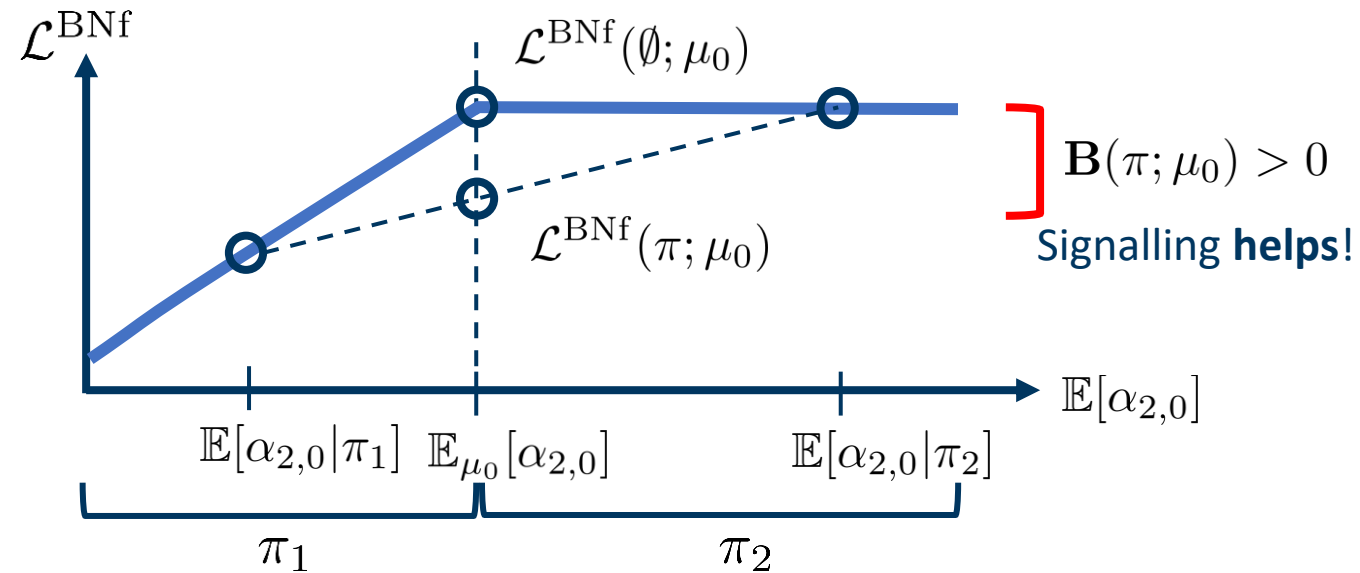
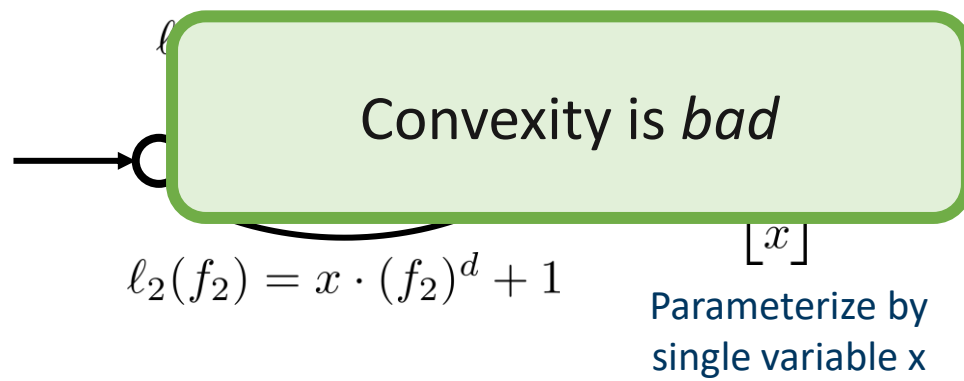
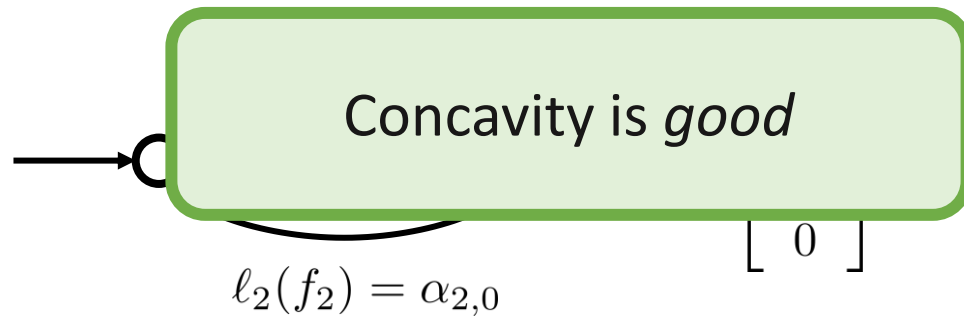
Observations:

1. Signals can help or hurt performance
2. Bounds depend on
  - I. Complexity of model
  - II. Spread of  $\alpha$



# Insights and Reasoning

Lemma:  $\mathcal{L}^{\text{BNf}}$  depends only on  $\mathbb{E}[\alpha|\pi_i]$



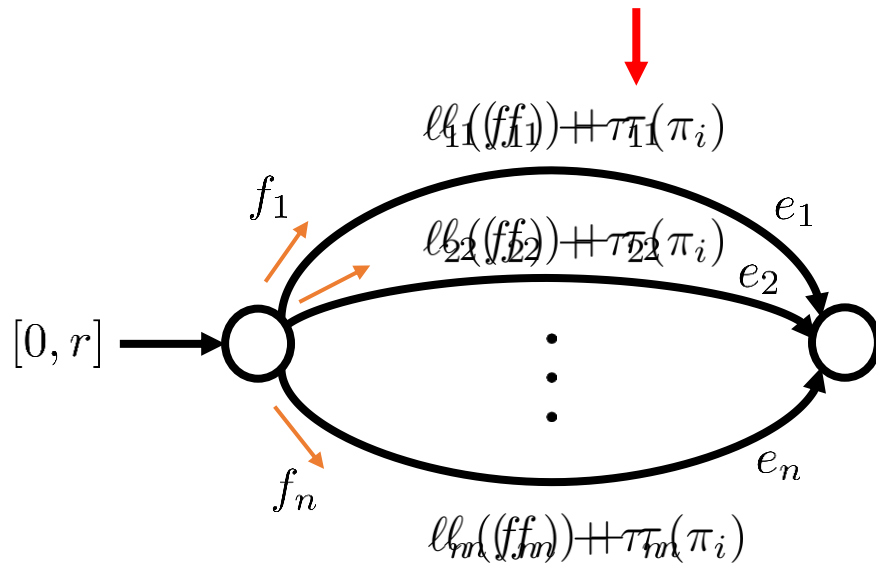
# Monetary Incentives

Add a monetary incentive  $\tau_e$  to each edge to alter costs



Signal Aware Incentives:

$$\tau_e(\pi_i)$$



**Proposition:** For a signalling policy  $\pi$ , the optimal signal aware incentive is

$$\tau_e^*(\pi_i) = \sum_{d \in \mathcal{D}} d \cdot \mathbb{E}[\alpha_{e,d} | \pi_i] z_e^d$$

where  $z \in \arg \min_f \mathcal{L}(f; \mathbb{E}[\alpha | \pi_i])$ .

# Concurrent Signals and Incentives

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With incentives, what is the benefit of signalling?  $\mathbf{B}(\pi; \mu_0, \tau^*)$

**Theorem 2:** For any set of polynomial degrees  $\mathcal{D}$ , prior  $\mu_0$ , and signalling policy  $\pi$ :

$$0 \leq \mathbf{B}(\pi; \mu_0, \tau^*) \leq \sqrt{|\mathcal{D}|} \cdot \|\mathbb{E}[\alpha] - \underline{\alpha}\|_2,$$

where  $\mathbb{E}[\alpha] = \int_{x \in A} x \cdot \mu_0(x) dx$ , and  $\underline{\alpha} \in \mathbb{R}_{\geq 0}^{|\mathcal{D}| \cdot |E|}$  such that  $\underline{\alpha}_{e,d} = \inf\{\text{supp}(\alpha_{e,d})\}$  for each  $e \in E, d \in \mathcal{D}$ .

Observations:

1. With incentives, signalling *can only help*
2. Signalling still has the same capabilities to improve performance

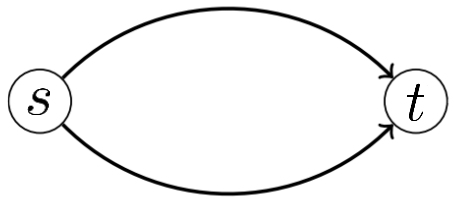
# Numerical Example

## Benefit of Signalling

**Theorem 1**  
Without incentives  
Signalling can help *or* hurt

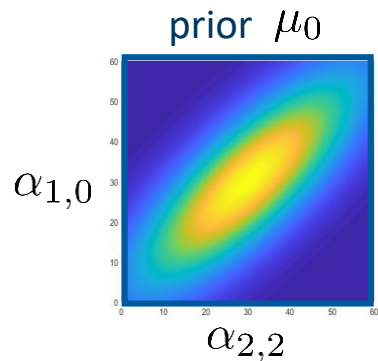
**Theorem 2**  
With incentives  
Signalling can *only* help

$$\ell_1(f_1) = (f_1)^2 + \alpha_{1,0}$$



$$\ell_2(f_2) = \alpha_{2,2}(f_2)^2 + 1$$

$$\alpha = \begin{bmatrix} \alpha_{1,0} \\ 1 \\ 1 \\ \alpha_{2,2} \end{bmatrix}$$



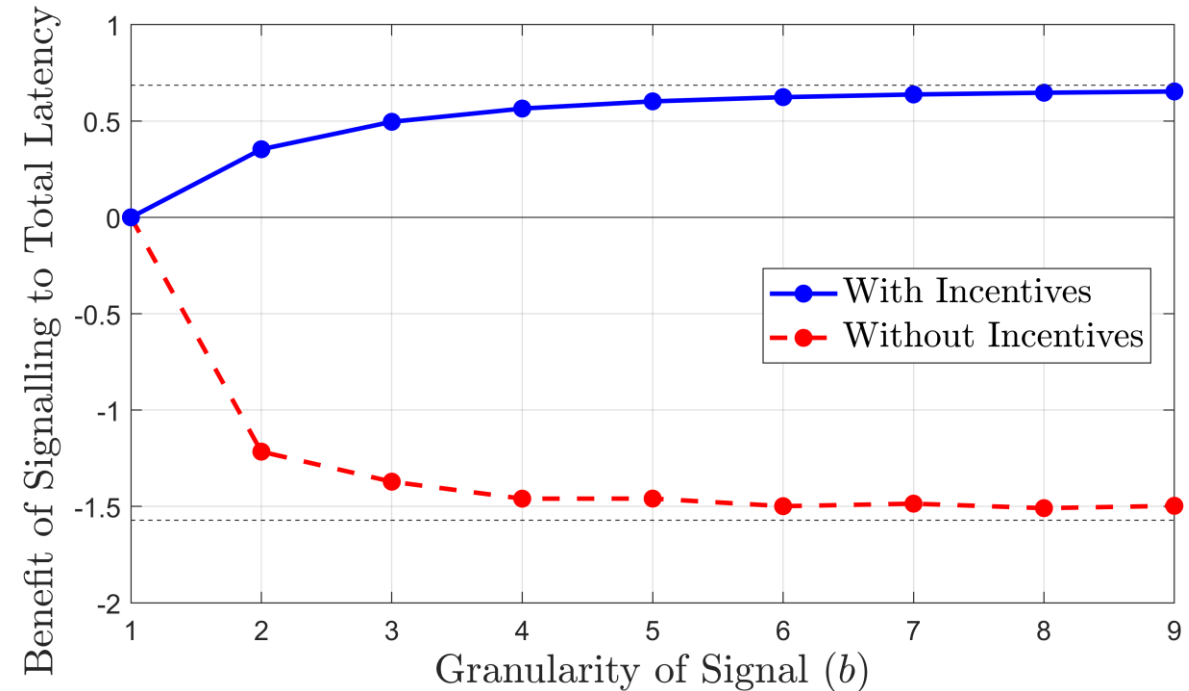
$\pi_{1,1}$	$\pi_{1,2}$
$\pi_{2,1}$	$\pi_{2,2}$

$\pi_{1,1}$	$\pi_{1,2}$	$\pi_{1,3}$
$\pi_{2,1}$	$\pi_{2,2}$	$\pi_{2,3}$
$\pi_{3,1}$	$\pi_{3,2}$	$\pi_{3,3}$

$b = 1 \Rightarrow \pi = \emptyset$

$b = 2$

$b = 3$



# Conclusions

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- ***When*** should information be revealed?

When you have ***concavity***  
When you use ***incentives***

- How much can we ***improve*** performance?

Bounds on benefit  
Similar improvement when using incentives

- How do ***incentives*** and signals interact?

Incentives essentially ***robustify*** signals

- How do we ***design*** signalling policies?

Hard because decision variable is any partition  
Limit to certain types of signals

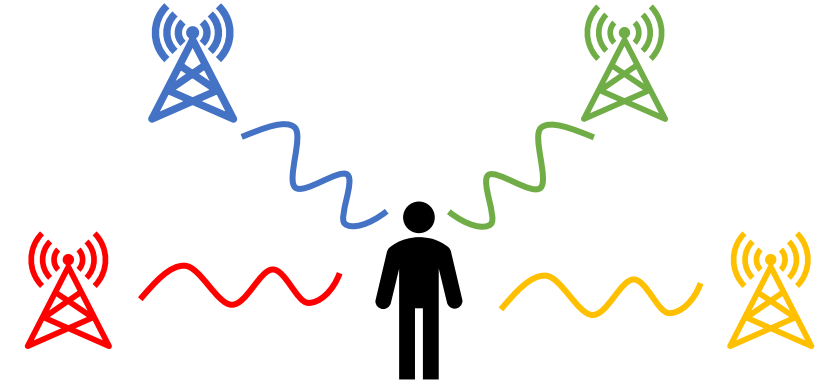
- Can ***deceit*** help us?

Conjecture: Not with public signals

# Future Directions

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- Multiple information senders



- Non-Bayesian Inference





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